



Joey-Lane.com  
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**01**

## Joey Lane

Senior Web Designer and Front-End Developer located in Alexandria, Va. Ten years professional experience producing thoughtful user experiences and fully immersive user interfaces. Utilizes the latest design applications and develops with semantic code that looks great across all platforms. Experienced, self-motivated professional who is able to handle multiple projects at once while also exceeding expectations and meeting deadlines.

**02**

## Skill Set



FRONT-END DEVELOPMENT



ILLUSTRATION



UI / UX DESIGN



2D / 3D ANIMATION

**03**

## Toolkit



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Animate



Autodesk Maya



HTML



CSS / SCSS



JavaScript / JQuery



GSAP



Proto.io / UXPin




Wordpress



Durpal

 @joeylaneartist

 /in/joey-lane

 /joey-lane



## 04 Experience

July  
2017

### SR. WEB DEVELOPER

Bean Creative, Alexandria, VA

#### UX

- Brand research and analysis
- Conceptual planning and strategy
- Interactive prototypes using Proto.io

#### UI

- Theme design using the Adobe Creative suite
- Incorporate fundamental principals of design supporting usability
- Creative problem solving with a focus on accessibility
- Reinforce brand identity while adhering to style guidelines

#### Development

- CMS theme integration and development
- Develop using W3C standard compliant HTML and CSS
- Enhance user interaction with JavaScript and JQuery
- Scripted animation using Greensock Animation Platform (GSAP)
- Testing and debugging

#### Illustration

- Brand identity
- Iconography
- Character design
- Environmental interface design

#### Animation

- Produce spritesheets using Adobe Animate and Photoshop
- Interactive SVG animation
- Enhanced element interaction with CSS 3
- Sequential scripted animation with GSAP and JQuery

March  
2007

## 05 Education

The Art Institute of Fort Lauderdale, FL  
Bachelor of Science in Media Arts and Animation